

The Advertising Club of Toledo presents...

# AdWORKS



[www.adworkstoledo.com](http://www.adworkstoledo.com)

**Friday, October 15, 2010**  
**at Dana Conference Center / Hilton Toledo**

## SPONSORSHIP INFORMATION SHEET

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### **AdWORKS Presenting Sponsorship – SOLD – Buckeye TeleSystem, The Blade, Buckeye CableSystem**

The Advertising Club of Toledo presents AdWORKS 2010 - brought to you by Buckeye TeleSystem, The Blade & Buckeye CableSystem

- Company names and logos on all event materials (advertising, signage, etc.)
- Verbal mention during announcements, luncheons & any press releases/conferences.
- 18 All Day event passes including 2 reserved tables at Keynote Luncheon
- Three (3) exhibit spaces
- Prominent logos with links to company websites on AdWORKS web page
- Signage at event
- 3 Full page ads in the AdWORKS Directory Program

### **AdWORKS Exclusive\* Keynote Luncheon Sponsorship – \$1,000:**

- Your company name and logo on all materials – 50% size of presenting sponsor (advertising, signage, etc.)
- Verbal mention during speaker introduction
- Exhibit space
- 8 All Day event passes including reserved table at Keynote Luncheon
- Logo and link to company website on AdWORKS web page
- Signage at event at the entrance to the Keynote Luncheon
- Full page ad in the AdWORKS Directory Program

**AdWORKS Breakout Sessions Sponsorship – \$1,000:**

- Your company name and logo on all materials – 50% size of presenting sponsor (advertising, signage, etc.)
- Verbal mention during the presenter introductions
- Exhibit space
- 8 All Day event passes
- Logo and link to company website on AdWORKS web page
- Signage at event at the entrances to the breakout sessions
- Full page ad in the AdWORKS Directory Program

**AdWORKS Exclusive\* Tote Bag Sponsorship – \$650:**

- Company logo printed on tote bags to be given to 200 attendees
- ½ page ad in the AdWORKS Directory Program
- Link to company website on AdWORKS web page
- Option to include company material in bag

**AdWORKS Exclusive\* Breakfast Sponsorship – \$500:**

- Complimentary continental breakfast for attendees sponsored by your company
- Signage at breakfast table
- ½ page ad in the AdWORKS Directory Program
- Link to company website on AdWORKS web page

**AdWORKS Exclusive\* Networking Cocktail Hour Sponsorship – SOLD – 2020 Exhibits:**

- Complimentary hors d'oeuvres for attendees sponsored by your company
- Signage at AdWORKS Networking Cocktail Hour
- ½ page ad in the AdWORKS Directory Program
- Link to company website on AdWORKS web page

**Ad Space in the AdWORKS Membership Directory Program – Features AdWORKS Itinerary, Map, Exhibitors, ACT Member Contact Information and Advertisements**

- Full Page Color Ad - \$150
- Half Page Color Ad - \$75

**Not an Advertising Club of Toledo member?** Join now to be included in the directory that will be given to each AdWORKS attendee. Individual professional memberships are available for \$110. For more information go to [www.adclubtoledo.org/membership](http://www.adclubtoledo.org/membership).

**Custom sponsorship packages are available.**

\* Exclusive sponsorships are limited to one per category and available on a first come, first served basis.

**DEADLINE for Sponsorship to be included in the Directory Program: Friday, September 10, 2010**

Make check payable to:

**Advertising Club of Toledo, 7230 Sawmill Run, Holland, OH 43528**

Fax completed form to: 419.868.3746

For more information or to secure a sponsorship, please visit [www.adworkstoledo.com](http://www.adworkstoledo.com) or contact Patty at [director@adclubtoledo.org](mailto:director@adclubtoledo.org) or by calling 419-866-4199