

Are you asking yourself “Why should I be a member of the Advertising Club of Toledo”? Well, I’ll tell you why!

The Advertising Club of Toledo, Inc. (ACT) is a professional and social organization for individuals actively involved in the creation and production of advertising and marketing communications materials. The nonprofit (501C6) organization was originally formed in the 1930s and remains dedicated to providing professional education and promoting fellowship among members and the community they serve. ACT was recently recognized nationally for Club Achievement by the American Advertising Federation for our marketing seminar for local businesses, AdWORKS.

So what does that mean for you? As an advertising professional in the Toledo area you can...

- Enjoy discounted rates for ACT activities and events.
- Receive a reduced entry fee for ADDY® Award Competition.
- Build professional and personal relationships with local industry leaders through ACT events including monthly luncheon programs, annual fundraising events, and social activities.
- Take advantage of discounts with your American Advertising Federation (AAF) Membership including car rentals, job assistance, insurance, overnight delivery services, and more!
- Have the opportunity to take part in AdWORKS - our marketing exhibit and seminar that puts you in front of potential clients who need your services!
- Give back to the community through our public service initiatives like the Need a Hand, Lend a Hand program.
- Utilize the ACT website and newsletter to get the word out about *your* company with a company profile, by posting career opportunities or through a link to your website in our membership directory.
- Further a student’s education in our industry through the annual scholarships awarded by ACT.
- Enjoy the rewarding experience of joining the ACT Board of Directors and promoting your industry in the community.

As a full-time student from an accredited school who is pursuing a career in advertising/marketing...

- Take advantage of ACT events and activities to network with the professionals with whom you will soon work.
- Have the opportunity to be recognized in the Student category at the ADDY® Award Competition.
- Enjoy discounted rates for ACT activities and events.

As anyone who is retired from full-time active advertising management or production services...

- Enjoy discounted rates for ACT activities and events.
- Stay connected to professionals in your industry and keep up on industry trends.

Still wondering if ACT is right for you? Our members include ad agency executives, media reps, public relations people, printers, photographers, graphic designers, art directors, copywriters, web gurus and many more. Bottom line, if you are a part of our industry or trying to become a part then ACT *is* right for you. Join now!

Many Thanks,

Sara Shiels
2009-2010 Advertising Club of Toledo President

Want to know more?

Visit www.adclubtoledo.org or contact me directly at sarashiels20@gmail.com